

Private label web email or e-mail for your web site - everyone.net vs bigmailbox.com

Comparison of everyone.net and bigmailbox.com

Bigmailbox.com don't use the tail message (the last line on emails after signature lines, example like 'get your free email at i-syte.com') on e-mails - it's all yours, whereas everyone.net use it 50/50 with you.

Bigmailbox.com share their ads 80/20 (80% theirs, 20% yours) whereas everyone.net it's 50/50.

Bigmailbox.com allow you to easily set up 8 banners and url's to link to for your adverts.

Bigmailbox.com and everyone.net will answer you personally, not just in a forum. Everyone.net's forum is difficult to use and find relevant info.

Everyone.net email is slow compared to bigmailbox.com

Everyone.net's interface to email from the host site (the url in the address window) is tidier looking than bigmailbox.com.

Bigmailbox.com allow you to send mail to ALL your users in one hit. This is a very big plus!

Everyone.net users joining page is more complex than bigmailbox.com - from the potential user's point, it's a disadvantage. From the advertiser's point, an advantage as they get more demographic info. However, everyone.net do not allow their partners to access this data.

Hosts/Partners may not want to fuss with advertising. In that case, the email provider (everyone.net or bigmailbox.com) should allow 100% ads from the email provider and split the income. I would say that the host would be better off in this situation as the email provider would be getting ad 'impression' sales, not 'click through' sales.

Make your decision carefully as once you start using one, it will be a very painfull process swapping!

I hope this info is of use to you!

If you know of any similiar services, or have questions, please [e-mail me!](#)